

SMART AND INNOVATIVE SOLUTIONS TO REDUCE PACKAGING WASTE: A FIRST ASSESSMENT OF THE REINWASTE PROJECT

ORGANIZED BY FEDERALIMENTARE,
ART-ER

5TH NOVEMBER, AT 14:30
RIMINI - FIERA ECOMONDO
ROOM: BIOBASED INDUSTRY
PAVILION D3

*English-Italian simultaneous translation

REINWASTE (Remanufacture the food supply chain by testing INNovative solutions for zero inorganic WASTE) with the motto “*Preventing waste disposal is more sustainable and less expensive*”, aims to develop sustainable (and economically advantageous) techniques to reduce the component of inorganic waste such as packaging and similar materials, favoring the adoption of innovative green concepts by the agri-food industry and SMEs. The innovative aspect of REINWASTE is the involvement of the actors of the agricultural supply chain and the industrial one in the agri-food sector. For Italy, the project will focus on companies in the Emilia-Romagna region of the dairy industry and it will be up to the reference Clusters to assess their feasibility. In the workshop the first results obtained by the 30 companies to test the feasibility of measures aimed at preventing or recovering packaging waste or similar materials.

Session chairs

Maurizio Notarfonso, *Federalimentare Servizi*
Daniela Sani, *ART-ER*

PROGRAMME*

14.30 Welcome and Introduction

Maurizio Notarfonso, *Federalimentare Servizi*

15.00 The plastic value chain: state of the art and future trends

Alessandra Bonoli, *Università degli Studi di Bologna*

15.25 Sustainable packaging: materials, certifications and perspectives

Matteo Locati, *Istituto Italiano dei Plastici Srl*

15.50 - 17.00 Round table: “Preliminary technical considerations on the pilot actions implemented in the horticulture, meat processing and dairy supply chains in Andalusia, Paca Region and Emilia-Romagna

Moderators: Maurizio Notarfonso, *Federalimentare Servizi* and Daniela Sani, *ART-ER*
Speakers: Juliette Chauveau, *ANIA (French Food and Drink Industry Federation)*; Paloma Sanchez, *FIAB (Spanish Food and Drink Industry Federation)*; Fatima Rojas Serrano, *IFAPA*; Stefano Pignedoli and Fabio Verzellesi, *CRPA*; Andrea Antonelli and Fabio Licciardello, *Università Modena e Reggio Emilia*

17.00 Closing remarks and cocktail